



# Research Brief

The Commonwealth's Official Source for Population and Economic Statistics

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## **Pennsylvania Ready for Valentine's Day**

MIDDLETOWN, PA – Looking for the perfect Valentine's Day gift? If you're looking to buy a gift, novelty or souvenir for that special someone, then you're in luck. According to the 1997 Economic Census, there were 37,285 such establishments, with sales of \$14.5 billion and 208,371 paid employees.

### **Flowers and Florists**

Pennsylvania totaled \$180.6 million in sales by commercial flower and foliage producers in 2001, up \$9.9 million from 2000. According to the Pennsylvania Department of Agriculture, Pennsylvania ranked sixth nationally in wholesale sales of floriculture crops. The wholesale value of cut flowers in Pennsylvania totaled \$4.6 million in 2001, up \$0.1 million from 2000. Roses are among the most popular choices for Valentine's Day gifts. The total wholesale value of cut roses in Pennsylvania was \$2.3 million in 2001. The wholesale price in Pennsylvania in 2001 was 55.3 cents per stem.

### **Chocolate**

Chocolate is always a popular gift item for Valentine's Day. Pennsylvania tied with California to lead the nation in chocolate making in 2000. There were 107 establishments producing chocolate and cocoa-related products in the commonwealth in 2000. These establishments employed over 9,000 people and had an estimated payroll of over \$332 million.

### **Jewelry**

There will always be those who appreciate receiving jewelry for Valentine's Day. There were 1,319 jewelry stores in Pennsylvania in 1997. These establishments had sales of nearly \$763 million and 6,914 paid employees.

## **Marriage and Divorce**

In Pennsylvania, nearly 5.6 million people reported that they were married in 2000 (Table 1). Almost 2.7 million reported that they had never been married. Nearly 800,000 reported that they were divorced.

## **2002 Economic Census Reminder**

Data covering calendar year 2002 will be collected and processed during 2003, and the first data will be released beginning in early 2004. When completed, the Economic Census will yield over 1,600 data products, with information on more than 1,000 industries and over 50,000 geographic areas.

For additional information, please contact the Pennsylvania State Data Center's State Capital Office at 717.772.2710.

**Table 1. Marital Status: Pennsylvania Counties 2000**

Area	Never Married	Now Married	Divorced	Area	Never Married	Now Married	Divorced
<b>Pennsylvania</b>	<b>2,685,328</b>	<b>5,568,143</b>	<b>799,339</b>	Juniata County	3,675	11,926	1,122
Adams County	16,467	45,082	6,019	Lackawanna County	47,101	95,565	13,703
Allegheny County	304,958	557,005	88,343	Lancaster County	90,224	224,490	26,870
Armstrong County	12,956	35,705	4,768	Lawrence County	17,952	44,742	6,537
Beaver County	33,998	88,089	12,155	Lebanon County	21,998	58,832	8,161
Bedford County	7,953	25,978	3,009	Lehigh County	62,443	144,736	21,898
Berks County	73,561	176,256	25,327	Luzerne County	70,662	143,741	21,132
Blair County	26,092	59,670	9,299	Lycoming County	23,735	56,978	9,260
Bradford County	10,339	30,776	4,818	McKean County	8,456	21,884	3,531
Bucks County	112,439	293,348	34,710	Mercer County	22,419	57,405	8,635
Butler County	31,912	86,133	10,529	Mifflin County	7,762	22,545	3,161
Cambria County	32,909	71,222	8,976	Monroe County	26,269	66,715	8,309
Cameron County	1,080	2,844	447	Montgomery County	144,789	372,335	42,697
Carbon County	11,223	28,292	4,001	Montour County	3,105	9,225	1,214
Centre County	49,343	54,373	6,715	Northampton County	53,813	128,453	17,047
Chester County	84,908	210,969	23,299	Northumberland County	17,149	45,957	6,910
Clarion County	10,242	19,130	2,317	Perry County	7,179	22,072	2,891
Clearfield County	15,604	40,983	5,686	Philadelphia County	487,710	491,840	102,875
Clinton County	8,352	17,687	2,599	Pike County	6,737	23,979	2,849
Columbia County	14,682	29,990	4,566	Potter County	2,954	8,903	1,231
Crawford County	16,975	43,096	6,396	Schuylkill County	28,718	72,658	9,771
Cumberland County	42,873	105,718	14,390	Snyder County	7,691	18,309	2,086
Dauphin County	56,289	110,140	19,412	Somerset County	14,869	39,698	4,897
Delaware County	131,689	236,606	31,672	Sullivan County	1,199	3,427	466
Elk County	6,468	16,755	2,373	Susquehanna County	7,218	20,519	3,120
Erie County	63,504	123,222	19,865	Tioga County	7,884	20,350	2,858
Fayette County	28,861	69,150	10,929	Union County	8,078	22,617	2,123
Forest County	1,049	2,327	375	Venango County	10,290	27,856	4,300
Franklin County	21,800	66,321	8,472	Warren County	7,229	21,630	3,669
Fulton County	2,340	7,220	941	Washington County	37,158	99,174	13,690
Greene County	8,128	19,672	2,858	Wayne County	8,317	23,188	3,430
Huntingdon County	9,616	21,871	2,904	Westmoreland County	67,236	184,958	23,682
Indiana County	23,526	40,773	4,860	Wyoming County	5,074	13,615	1,839
Jefferson County	8,245	22,584	3,041	York County	67,854	188,834	27,304

Sources: U.S. Census Bureau: 1997 Economic Census, 2000 Decennial Census Summary File 3 & 2000 County Business Patterns  
 Pennsylvania Department of Agriculture: Pennsylvania Agriculture Statistics, 2001-2002

Prepared by: The Pennsylvania State Data Center

The Pennsylvania State Data Center is the commonwealth's official source for population and economic statistics. It is based at Penn State Harrisburg's Institute of State and Regional Affairs. The Pennsylvania State Data Center is part of the U.S. Census Bureau's National State Data Center Program.

Editors: For additional data, contact the Pennsylvania State Data Center's State Capital Office at 717.772.2710, or for faculty comment on this topic, contact Penn State Harrisburg's Public Information Office at 717.948.6029.

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